

Middlesex London Food Policy Council Strategic Plan 2018-2021

This strategic plan was prepared by the Executive Committee in May 2018, based on the two strategic planning sessions the MLFPC held in March and April 2018. It was submitted for approval to the Council on May 23, 2018.

Vision

The Middlesex London community sustains a healthy, safe, equitable and ecologically responsible local food system, that nourishes all residents and is economically viable.

Mission

The Middlesex London Food Policy Council will:

- ✓ Be a forum for discussing local food issues
- ✓ Empower citizens to be involved in food system decisions.
- ✓ Foster coordination between sectors in the food system.
 - ✓ Create, evaluate and influence policy.
- ✓ Support programs and services that address local needs.

Goal

To facilitate and support a safe, healthy and accessible local food system that is socially, economically, and environmentally sustainable.



Priorities

Priority 1	Building Council Strength	MLFPC will help council members to appropriately represent us through consistent messaging and facilitation training. Good council governance (structure, succession planning and pro-active member recruitment) is key to ensure that MLFPC remains sustainable and protected from liability. Strong collaboration with municipal and community partners will support our Vision, Mission and Values.
Priority 2	Defining shared language and metrics	To be leaders in food system education and advocacy, we need to be able to measure the impact of our work and share the same language.
Priority 3	Developing information repository	This is a key resource adding value to MLFPC by identifying organizations working on the food system and hosting information on MLFPC website that helps stakeholders and community members to connect with each other.
Priority 4	Building pathways to affect food policy changes	MLFPC will develop strategies to implement food system change. We will do so by building a network with educational institutions and other food policy councils, and by making recommendations to stakeholders, eager to move system initiatives forward. We will also build pathways into the systems of power such as city hall, municipal council and provincial and federal groups to assist us in influencing policy change.

Steps to take to achieve our priorities

Strategic Priority	Action Step	Lead	Timeline	Resources needed
1. Build Council Strength	1.1. Recruitment / Succession planning	Executive	Year 1	no
	1.2. Sustainability (e.g., funding, partnerships)	Executive	Year 1	no
	1.3. Governance and structure (e.g., incorporation, designated media spokesperson)	Executive	Year 1	yes
	1.4. Facilitation training for Council members (e.g., consistent messaging)	Executive	Year 1	maybe
	1.5. Process for dealing with incoming issue	Executive	Year 1	no
	1.6. Prepare annual report, organize AGM	Executive	Year 1	yes
2. Define shared language and metrics	2.1. Establish our definitions of terms that have different meanings in the community	council members	Year 1	no
	2.2. Define metrics to evaluate success of strategic plan	council members	Year 1	no
3. Develop information repository	3.1. Develop template and marketing plan	UWO students	Year 1	no
	3.2. Build repository	Jean/Paid staff	Year 2-3	yes
4. Build pathways to affect food policy changes	4.1. Host 2 community conversations (food literacy & food accessibility)	Council members	Year 1	yes
	4.2. Create channels to increase communications between community and council (social media/website)	Council members, Christine	Year 1	no
	4.3. Create avenues for effective policy change: identify where we have a voice	Council members	Years 1-3	no