

Middlesex-London Food Policy Council

Minutes

October 25, 2017

Time 2:00 – 4:00 pm
Date October 25, 2017
Location Councilor's Lounge 2nd Floor, Middlesex County Building, 399 Ridout St. N. London
Attachments All documents were sent electronically (Agenda, Minutes, Newsletter)

Mission

The Middlesex London Food Policy Council will:

- Be a forum for discussing local food issues.
- Empower citizens to be involved in food system decisions.
- Foster coordination between sectors in the food system.
- Create, evaluate and influence policy.
- Support programs and services that address local needs.

Goal

To facilitate and support a safe, healthy and accessible local food system that is socially, economically, and environmentally sustainable

AGENDA/Minutes

#	Time	Item
	2:00	Chair – Welcome & Introductions <ul style="list-style-type: none">➢ Approval of previous minutes: 09.27.2017 Council<ul style="list-style-type: none">○ Motion to approve Marcel Meyer, 2nd by David Corke – Approved, 0 opposed➢ Request for additional agenda items
		Guest Speaker <ul style="list-style-type: none">➢ No speaker➢ Guests from Covent Garden Market: Maddie Wilson and Paige Postman in attendance
	2:10	Committee Reports <ul style="list-style-type: none">• Executive Committee<ul style="list-style-type: none">○ Action Group Charters – checking in / what's working *following Action Group Updates○ Expense process / payment status○ 2018 meeting schedule (annual + monthly)• Council Members• Communications
	2:30	Action Group Reports – (update & submit copy to info@mlfpc.ca) <ul style="list-style-type: none">▪ Food Access(ibility) – distributed at meeting▪ Food Literacy- distributed at meeting▪ Local Food Distribution/Processing/Procurement – clarification re grant opportunity in minutes▪ Urban Rural and Indigenous Connection▪ Discussion – checking in / what's working / what's not
	3:50	News & Updates (see October Newsletter)
	4:00	Meeting adjourned 4:00 pm Next meeting November 22 nd

Middlesex-London Food Policy Council

Minutes

Participants Invited	Attended	Apologies	Participants Invited	Attended	Apologies
Sarah Campbell			Jean Carson	x	
Suki Kaur Cosier			David Corke	x	
Cara Finn	x		Tosha Densky	x	
Tom Heeman	x		John Fleming	Leif	
Jana Keller		10.23.2017	Laura Husser		10.25.2017
Vicki Luke		10.24.2017	Ellen Lakusiak		10.19.2017
Phil Moddle			Marcel Meyer	x	
Silke Nebel	x		Teri Morrow		
Christine Scheer		10.25.2017	Paul Shand	x	
Paul van der Werf		10.19.2017	Michael van Holst	x	

ACTION POINTS

All action points, when closed, will be kept in the next set of minutes and then removed. The numbering system will remain as the original number given. Any previous action point can be found in the previous minutes.

#	Action Items	Expected Completion	Owner	Status
Executive				
26	Key to Council success is Action Groups that are engaged and doing things. Review Urban AG Strategy and incorporate a minimum of 1 “actionable” item in Charter. We will begin awareness campaign and invite public participation. Important that Charters “speak” to priorities we have identified. Funding can be accessed with projects that are clearly articulated.	Immediate Food Accessibility & Literacy have updated charter to include Urban AG strategy	Paul	All Action Groups to review and update Charters so they can be posted on website and used as talking points at public events. Jean happy to provide feedback on Charters prior to posting.
32	Healthy Kids Community Challenge – conversations started and potential for partnerships. Food Accessibility incorporating into Charter. Cara providing Middlesex County contact to Tosha	Closed	Tosha	Coordinate meeting with Will Roberts, City of London, CYN, United Way partners to discuss common goals and develop ideas
33	Awareness & partnering opportunity with City of London and Western Fair related to Urban AGR. Goal to launch Urban AG strategy and provide awareness of MLFPC. Some discussion regarding funding that may be available from City. It would need to be included in next 4 year budget cycle as nothing for ongoing strategy implementation. Action Groups would have opportunity to speak in broad terms / solicit public participants Communication Committee will begin awareness via social media and email database – goal to recruit / engage	Awareness Event November 28 th at Western Fair AGRIPLEX	Ellen / Jean	Council volunteers required. Promotional materials ordered. MLFPC will have time on agenda / then opportunity to speak with community members attending (trad show style)

Middlesex-London Food Policy Council

Minutes

46	Discussion regarding planning for annual meeting and 2018 calendar- noted same day/time works, move locations if warranted/brings awareness to geographic areas, diversity of council focus. Potential to go to guest speakers locations. Executive will take under consideration when planning for 2018.	Draft 2018 schedule at next Council mtg	Executive	Year 2 calendar / focus to be developed. Will include membership recruitment
Council Member(s)				
34	No change to prior funding report. Vicky is available to assist Action Groups identify and solicit funding for projects.	Closed	Vicky	Will provide support / review funding proposals provide ongoing updates at Council meetings regarding funding opportunities
27	Feast Ontario – Food & Rural Affairs, Food Tourism Alliance. Culinary tourism strategy equivalent to Foodland Ontario. Certification program at provincial level. 25% total ingredients product of Ontario. \$350.00 fee to audit, goal to grow local food consumption. Request to MLFPC to strengthen awareness via website and social media. London Tourism Alliance would partner with us / soft launch even.	Andrew Fleet, Growing Chefs scheduled for November mtg Feast Ontario to be scheduled for 2018	Silke Tom	Silke to confirm date/time Tom will contact them to advise attendance as guest speaker in new year.
28	Covent Garden farm vendors interested in getting involved with food policy council. Maddie Wilson and Paige Postman attended. Maddie subsequently followed up and indicated interest in representing MLFPC at events if we are in need of volunteers.	Closed	Christine	Extend invitation and request notification of who will attend (meeting room accommodations to be taken into consideration)
Committee: Communication (Jean, Sarah, Marcel, Cara, Ellen, Paul)				
35	Katey who is assisting Ellen at health unit last day Nov 3rd. Providing website/social media tip sheet/training	Closed	Ellen	Investigating ongoing student placements to assist with communications
21	London Chamber of Commerce – AG / Networking event coming up Nov 23rd at Western Fair AGR Plex (food cook off) 10 free tickets provided with our registration. Michael & Marcel volunteered / others to contact Jean Raffle prize required – Cara will organize – budget of \$50. agreed	November 23	Cara / Council volunteers	Volunteers required
36	Communication tools now available: Email for info@mlfpc.ca and executive@mlfpc.ca active Website developed and content being added www.mlfpc.ca Social media includes facebook, Instagram and twitter. Katey will be working on this & updating website during her placement.	Immediate	Silke following up with outstanding members	Council to review / like / provide content. Biographies need to be resubmitted to Ellen
37	Urban Agriculture Strategy – partnership with City, Western Fair and MLFPC to bring awareness to strategy and have MLFPC initiate implementation. Western Fair hosting at AgriPlex (and mention their renewal of agricultural roots), City of London will thank	November 28	Ellen / Jean	Council to finalize Charters which will be used in planning MLFPC goals for participation. Communication will

Middlesex-London Food Policy Council

Minutes

	public for participation and then introduce the MLFPC's 4 main pillars focused on urban agriculture. MLFPC – will briefly speak on goals of food policy council and related Action Groups seeking public awareness, participation & email address Anticipate 60-100 engaged members of public.			promote on social media email City / Western Fair also promoting
38	Terms of Reference note annual meeting for public required. Opportunity to have an interactive “event” and provide report at that time. Tosha initiating conversations with other groups and further planning to determine what is feasible	Annual mtg date TBD	Communication Committee / Tosha	See Executive “Healthy Kids” & Accessibility Action Group update
Committee: Urban Agriculture (Marcel, Laura)				
Action Group(s)				
12	RRFSS report will be generated (previously discussed by Ellen) and provided to Council.		Ellen	Presentation will be made at future meeting
Action Group – Food Accessibility (Tosha, Michael, Suki)				
40	Healthy Kids Community Challenge conversations initiated. Cara providing contact from Middlesex Country	November	Tosha to lead	Opportunities for other Action groups to also participate
41	School gardens focus as part of the Urban AG strategy			This Action Group will provide co-ordination and facilitate partnerships with existing groups
Action Group – Food Literacy (Christine, David)				
47	Coordinating small group meeting to begin leveraging what is going on in the community. Anticipate using the MLFPC website as a repository for information, start using consistent “language”, provide resources		David	Opportunity to work in conjunction with other Action Groups
Action Group – Food Distribution (Silke, Tom)				
43	Students from UWO Philosophy of Food reviewing research. Wanting to identify food policies within City & Health Unit.		Silke	Expect report to be shared at next council mtg with results
Action Group – Urban/Rural/Indigenous (Laura, Teri, Paul)				
44	Looking at existing gardens & local foodscaping with goal of incorporating business.			No one in attendance – no further update
New / Updates				
45	Recent review of the funding for Ellen’s role identified the opportunity to contact Health Unit and provide letter of recognition / appreciation for this key role. The MLFPC is still in its infancy and the knowledge and support provided by Ellen will be crucial in building a strong food policy	Outstanding	Paul / Marcel	Letter to be sent to health unit acknowledging importance of Ellen’s role

Middlesex-London Food Policy Council

Minutes

	council in London Middlesex.			
48	<p>Group discussion regarding Action Group Charters – There was no clear agreement the template for Charters was issue; rather further clarity of goal setting.</p> <p>Discussion that Charters should be reviewed at Council meeting to both inform / engage all expertise available within membership and allow for synergies between groups.</p> <p>Key points –</p> <ul style="list-style-type: none"> ➤ reminder of what has been accomplished ➤ identify priorities ➤ focus on mandate (engage stakeholders / drive food system changes) ➤ Action Groups to link goals to food assessment / urban agr strategy to move forward ➤ Funding available through United Way to measure / evaluate impact 		Executive	<p>review at next Council meeting to help groups finalize charters.</p> <p>Calendar for 2018 to be drafted</p>
49	<p>Discussion of current items in the news: mushroom farm and zoning issues, plowing match.</p> <p>Ellen provided report to Jean regarding Sustain Ontario (application for grant submitted which includes MLFPC as part of research with Ellen as key contact) / Western Fair meeting to discuss Urban Agriculture Hub scheduled (Oct 31 with 4 members of Council attending).</p>			