



Middlesex London Food Policy Council 2022 – 2024 Strategic Plan

Strategic Priorities	Become a Trusted Voice regarding our Food System	Create Purposeful Impact on our Food System	Build Council Engagement and Capacity
Goals	Be recognized as a credible and diverse voice for our food system	Strengthen our food system	Build a sustainable network
Objectives	<ul style="list-style-type: none"> • Cultivate partnerships with key organizational stakeholders • Dialogue and engage with the community about our food system • Increase awareness and knowledge about the Council and our food system 	<ul style="list-style-type: none"> • Influence policy • Prioritize food system challenges and build strategies to address them 	<ul style="list-style-type: none"> • Identify an effective structure for the Council • Secure sustainable funding • Maintain and enhance the current staffing level • Increase Council member knowledge and engagement • Cultivate effective volunteer engagement

When we refer to “our food system” we mean the food system that supports London and Middlesex County.